# CEHD Global Café I Getting the Most from Your Experience Abroad through Career and Curriculum Integration

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Driven to Discover<sup>5M</sup>

Know why you are having an international experience and be intentional about how it integrates and relates to your academic and career goals!



#### Introductions

- Name, Year and Major
- International Experience



## **Curriculum/Major Integration**



#### Learning Abroad Major Advising Pages

Academic departments and the Learning Abroad Center collaborate to create advising resources for degree programs to assist students as well as academic advisers, faculty, and study abroad professionals.

If an advising resource is not listed for your major it does not limit your eligibility to study abroad. Contact the Learning Abroad Center for more resources on choosing an appropriate program.

Order Copies of Learning Abroad in Your Major information

#### University of Minnesota—Twin Cities

Non-Major: Learning Abroad Advising Resources

- Honors Students
- · Leadership Minor
- Medicine, Public Health & Health Sciences
- Pre-Law
- . Sustainability Studies Minor
- <u>Learning Abroad Resources for</u> Undeclared Students

#### College of Biological Sciences

 Biological Sciences (for all CBS majors)

#### Carlson School of Management

Business

#### College of Liberal Arts

- African American & African Studies
- American Studies
- American Indian Studies
- Anthropology
- Architecture BA
- <u>Art</u>
- Art History
- . Biology, Society, and Environment
- Chicano Studies
- Child Psychology
- · Classical & Near Eastern Studies and

#### College of Design

- Apparel Design
- Architecture BS
- Architecture BDA (For Architecture BA see CLA majors)
- · Graphic Design
- Housing Studies
- Interior Design
- · Landscape Design and Planning
- · Retail Merchandising

#### College of Continuing Education

- · Construction Management
- Individualized Degree Programs

#### College of Education and Human Development

- . Business and Marketing Education
- Early Childhood Education Foundations
- . Elementary Education Foundations
- · Family Social Science
- · Human Resource Development
- Kinesiology
- · Leadership Minor
- Recreation, Park, and Leisure Studies
- Sports Management
- Youth Studies

## Career Integration

- Before
- During
- After



- Engage in self-assessment and reflection
- Be intentional and purposeful



- Create a clear relationship between your academic/ career goals and your international experience
  - Talk to advisors, career counselors, learning abroad staff, alumni & professionals in your field
  - Research positions in your field & industry
  - What do you hope to gain from your international experience?
  - Consider knowledge, skills and experiences, along with personal growth and transformation

- Think about the type of international experience
  - Academic coursework
  - Internships and community service
  - Length of experience
  - Intensive learning
  - Language skills



- How can an international experience make you stand out?
  - You have a brand whether you know it or not. The question is whether or not you are actively creating it and communicating it!
  - How does an international experience fit with your personal brand?



Your personal brand is...

'A unique message that gives the other party an idea of who you are, what you bring to the table in terms of your skills and experience, why you are unique, and why what you have is of value to them.' <u>TheSavvyIntern</u>

#### **Personal Brand**

#### Your unique promise of value!

- It's what you're known for. It's what people seek you out for.
- It's what differentiates you.
- It reflects your vision, purpose, passions
- It's authentic and genuine.
- It's your story packaged to highlight the most relevant skills and experiences to employers.
- What do people think about you when you walk in a room?



## Online Identity

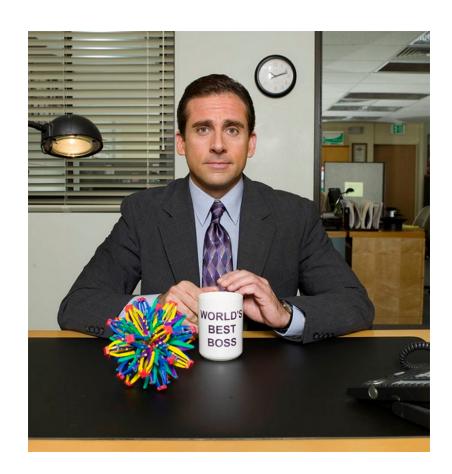
- Google yourself!
- Employers will google you.
- A way to communicate your story and personal brand.
- Establish yourself as an expert and/or thought leader



What do you hope to gain from an international experience that would enhance your personal brand and online identity?

## The Employers Point of View

What can you do for me?



# Be uncomfortable! Make mistakes and take risks. Gain confidence!



## **During**

 Take responsibility for your own learning & be seriously engaged in your experience

- Make Connections
  - Build your network
  - Develop friendships and profession relationships
  - Conduct Informational interviews
  - Connect with alumni



## During

- Rock star moments
  - Document and share with others
  - Practice talking about them
- Develop your personal brand and build your online identity
  - LinkedIn
  - Blog & video blog
  - Facebook, Twitter #, Instagram, Pinterest
  - Flickr



- Marketing Materials
  - Demonstrate evidence of your personal/professional growth & development
  - Articulate the knowledge and skills your developed, used and gained
  - Sell yourself!



- Resume and Cover Letter
  - Location of experience on resume
  - Summary of Skills or Career Profile
  - "Cultural Competency" or "International Experience" section
  - Transferable skills
  - Tailor your resume
  - Reflect your personal brand
  - Be specific



- Networking and Interviewing
  - Be strategic and prepared with stories and examples
  - Research position descriptions and focus your stories and examples, make the relevant
  - Incorporate into your elevator speech
  - Rock star moments & behavioral interview questions
  - Why did you chose to have an international experience?
  - How have you grown and developed personally and professionally?



- Personal Brand & Online Identity
  - How does you international experience make you unique or stand out from others?
  - LinkedIn Profile
  - Social Media
  - Website, Portfolio or Blog
  - Multimedia

#### **Future**

- Your career path and career-decisions
- Values what's most important to you
- Type of organizations
- Promotions and advancement opportunities

## Questions?